



## **THE NEW FRUITVALE PUBLIC MARKET IS ALMOST READY!**

### **WE STILL HAVE FEW SPACES AVAILABLE FOR LEASE**

#### **PROJECT DESCRIPTION:**

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The Fruitvale Public Market (FPM) is developed by the Unity Council to promote business incubation, business expansion and job creation in the Fruitvale District. The FPM targets a mix of startup and established small businesses and creates opportunities for qualified vendors to have access to a prime location in the heart of the Fruitvale commercial district. The services provided by the incubation include business technical assistance and marketing support to promote business growth.

The Public Market is currently under construction at 1245 34th Avenue and it is schedule to be finished by September 2006. The market a 7,000 square foot indoor/outdoor facility consist of 20 booth, (10 indoor and 10 outdoor booths), ranging in size from 100 to 450 square feet.

#### **WE ARE STILL SEEKING THE FOLLOWING TYPE OF VENDORS:**

##### **1) Arts and crafts vendors, including:**

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|------------------------------|---|
| a. Paper Mache art,          | f. Papel Picado art,  |
| b. Masks,                    | g. Leather products ( <i>shoes, purses, wallets, belts, etc.</i> ), |
| c. Miniature arts and crafts | h. Textiles,  |
| d. Hand-made toys,           | i. Pottery,   |
| e. Piñatas,                  | j. Ceramics.  |

##### **2) Books and folk music**

##### **3) Fresh cut flowers and plants vendors,**

##### **4) Crystals, candles, incense, books, music, tarot readings, etc.**

#### **HOW TO APPLY:**

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Call Meche Sansores at 510-535- 7182 or Tom Limon at 510-535-6926 to learn more about the project and to discuss your business proposal.

**SUBMIT YOU APPLICATION NOW!**